Storm and Thunder Meeting 16/02/21

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|  | **Who was there:** Rami, Fran, Bethan, Chris L, Chloe, Lowri, Annie and Gary  |
| A group of people standing in front of a cake  Description automatically generated | We checked in and discussed the notes from the last meeting.  |
| A picture containing text  Description automatically generated | We had a look at the amazing drawings and ideas that Chloe came up withWhere did the idea come from?* Two people standing because we aren’t all in wheelchairs
* Wanted to show connection
* Created the strapline ‘Stay In Touch’ because this is important during the lockdown but also for life after covid

We all discussed our thoughts on the images* Everyone loves the use of colour
* Rami likes the colours of green in the first image because it’s softer and calmer
* Bethan thinks we should add some musical notes
* Fran thinks it looks great and likes the fact it’s fun
* Gary likes the 2 characters that are shown
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| A picture containing text  Description automatically generatedA picture containing text  Description automatically generated | We discussed how some logos for charities can look quite serious and we would like the Gig Buddies ones to be fun. How can we do this?* Fran likes how the Carousel logo has 4 different colours which represent different parts of the organisation
* We discussed how this could be an idea for showing the different parts of our charity: Gig Buddies, the quality team, ambassadors and the advisory groups
* Everyone agreed they would like more colour

Gary also explained how we need to be mindful that this logo will be going on the websites, t-shirts, leaflets etc so we don’t want it to be too complicated.  |
| A picture containing map  Description automatically generated | Gary then talked us through colour theory and how this may help us decide on what colours we use.We thought about what message we want to get across. * Blue is for trust, secure, dependable
* Purple shows creativity
* Green shows feeling calm, the environment, growth
* Yellow is for positivity
* Red is energetic, exciting and bold.

If anyone has any more thoughts on colour ideas or straplines they will message Annie.  |