Storm and Thunder Meeting 16/02/21

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|  | **Who was there:** Rami, Fran, Bethan, Chris L, Chloe, Lowri, Annie and Gary |
| A group of people standing in front of a cake  Description automatically generated | We checked in and discussed the notes from the last meeting. |
| A picture containing text  Description automatically generated | We had a look at the amazing drawings and ideas that Chloe came up with  Where did the idea come from?   * Two people standing because we aren’t all in wheelchairs * Wanted to show connection * Created the strapline ‘Stay In Touch’ because this is important during the lockdown but also for life after covid   We all discussed our thoughts on the images   * Everyone loves the use of colour * Rami likes the colours of green in the first image because it’s softer and calmer * Bethan thinks we should add some musical notes * Fran thinks it looks great and likes the fact it’s fun * Gary likes the 2 characters that are shown |
| A picture containing text  Description automatically generatedA picture containing text  Description automatically generated | We discussed how some logos for charities can look quite serious and we would like the Gig Buddies ones to be fun.  How can we do this?   * Fran likes how the Carousel logo has 4 different colours which represent different parts of the organisation * We discussed how this could be an idea for showing the different parts of our charity: Gig Buddies, the quality team, ambassadors and the advisory groups * Everyone agreed they would like more colour   Gary also explained how we need to be mindful that this logo will be going on the websites, t-shirts, leaflets etc so we don’t want it to be too complicated. |
| A picture containing map  Description automatically generated | Gary then talked us through colour theory and how this may help us decide on what colours we use.  We thought about what message we want to get across.   * Blue is for trust, secure, dependable * Purple shows creativity * Green shows feeling calm, the environment, growth * Yellow is for positivity * Red is energetic, exciting and bold.   If anyone has any more thoughts on colour ideas or straplines they will message Annie. |