

# **Stay Up Late – Annual General Meeting – 12<sup>th</sup> Oct ‘14**

The trustees of Stay Up Late have come up with a list of the main areas where they think the charity should develop its work.

## **The two main things we think we should focus on are:**

### **1. Growing Gig Buddies**

Developing our plan to grow the Gig Buddies project in Sussex and enabling other organisations to use the Gig Buddies model, and grow Gig Buddies across the UK building a national movement of volunteerism through gigs!

This also means creating a long-term future for Gig Buddies – at least a 3 year plan.

### **2. Leading and creating a movement**

We want to build on the success we had with the original Stay Up Late campaign, the level of awareness that we generated and all the connections we now have through this. We've had great success at raising awareness and reminding people of how bad things can be for people with learning disabilities in the UK. We now want to move things forward and find ways to make changes.

Ways we think we can do this are:

#### **- Influencing local commissioning**

We want to find ways to inspire people into creating change through local commissioning policy, and share innovative ideas.

#### **- Bringing people together**

We want to create an online way for people to share their success stories but also to create a networked community of people all seeking to change things.

Stay Up Late's success has been in sending out accessible and easy to understand messages but to enable people with learning disabilities to make real change we've got to think about who are our allies in making change happen (i.e support workers, music fans, ideas?...)

## **These are the other things we want to do to develop our work, and the charity:**

#### **- Building our team**

We want to be able to employ more staff to take the pressure off the current team and enable us to grow our work and influence.

As we grow it is also a priority that we find opportunities to employ people with

learning disabilities.

- Developing links between the Storm and Thunder Team and the board of trustees (and enabling members of Storm and Thunder to become board members)
- Create an apprenticeship for a younger person
- Create an apprenticeship for a person with a learning disability
- Develop the Gig Buddies web app and create a better online presence for the Gig Buddies community
- Developing our fundraising strategy
- Developing our admin systems
- Creating a system to manage all our data (to help us run our projects and demonstrate the impact of our work)
- Involving our 'stakeholders' in our work and having a culture of openness, transparency and collaboration
- Developing our online shop
- Creating awareness events and publicity stunts
- Delivering creative workshops with a focus on our work
- Building on the ART-is project with our European partners
- Developing our presence at music festivals
- Turning the Gig Buddies web app in to a stand along app for mobile platforms?
- Encouraging festivals to support our work by enabling customers to pay a £1 donation when they purchase tickets
- Develop corporate links for sponsorship
- Create an advocacy tool around hate crime
- Develop presence at national conferences
- Finding an office that we can permanently call home
- Maintaining our presence in national and local media
- Creating downloadable resources for the website – 'how to Stay Up Late guides' – alcohol, health, sex, drugs, staying safe etc
- Building our network of supporters – aim to have 10,000 people on our mailing list by the end of 2016!

Of course you may have other ideas and suggestions so please come along on 12<sup>th</sup> Oct and share these or feel free to email any thoughts to Paul

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